Customer Marketing Alliance

# Customer Marketing *Certified: Core*

Awarded to

## Lauren Dagworthy

You've officially completed **CMA's Customer Marketing Certified: Core** certification, and this certificate declares to you - and everyone around you - that you've mastered the art of customer marketing.

**Valid from:** 08/25/2026 **Serial number:** 6a8d278943ec03c3740ff1a6

Richard King

**Richard King,** Founder & CEO, Customer Marketing Alliance

