Customer Marketing Alliance

Customer Advocacy *Certified: Masters*

Awarded to

Mara Krier

You've officially completed **CMA's Customer Advocacy Certified: Masters** certification, and this certificate declares to you - and everyone around you - that you've mastered the art of customer advocacy.

Valid from: 03/18/2026 **Serial number:** 69bb19ff26cf6b4170096404

Richard King

Richard King, Founder & CEO, Customer Marketing Alliance

